

Give Your Business A Competitive Edge



New techniques for businesses that want to succeed. All programs are customized for your business needs.

An investment in Sales Training & Development is a wise investment.

Take advantage of 30 Years of Fortune 500 Corporate experience.

Helping small businesses increase their sales, revenues, acquire new customers, & retain existing customers are the goals of our Small Business Programs.

Our programs are based on modern practical applications and new technology.

As your partner we will help you compete in this demanding business environment. We know what works.

Visit www.vuecoaching.com

Putting Possibilities In Action



Vue Coaching & Sales Training,
LLC

3122-100 Fincher Farm Road #214
Matthews, NC 28105

Phone: 704-841-1036

E-mail: richardmarcus@vuecoaching.com

Vue Coaching
& Sales
Training

**SMALL
BUSINESS
PROGRAMS**



*Customized Sales
Solutions For The Small
Business*

www.vuecoaching.com

Programs For Small Businesses That Produce Results



Small improvements can yield big results. Help is available now!

A NFIB survey found that 25% of small businesses report weak sales to be their top business priority.

To increase sales a business has to have a sales plan and strat-

egy. Jointly we will develop a sales plan to achieve your income and sales requirements. Vue Coaching has a "Sales Check Up Program" designed to assess where you can make immediate changes to increase sales & profits. Having the "right" sales personnel in the right positions are crucial to your business. Through a series of interviews and "ride withs" evaluations we can help you determine who is a solid contributor to your company. This is our "Sales Personnel Evaluation & Development Program". The SBA has identified 2 key issues facing small business; owners not having the time to sell & finding quality sales personnel. Our "Sales Ramp Up Plan" is designed to help you recruit, hire and train new sales employees.

Everyone In The Company Must Sell

Sales is literally the revenue generating activity of any business. Small businesses must have the entire organization selling. "Sales Training For The Non-sales Professional" is the program to get your entire company involved. Through a series of innovative techniques we'll lead the way incorporating your core values and principles while creating a total team selling concept.

Strategies to Win, Keep & Grow Your Business

Many small business owners just have too many duties and too little time to perform the duties. Your business might be in between Sales Managers or perhaps can not afford the expense of a full time sales manager. Vue Coaching & Sales Training offers a program called "Sales Management on Call". We'll perform all the duties of a full time Sales Manager like, coaching , training, conduct meetings, review

performance, manage activity and provide sales leadership. You can access the help you need when you need it.

This is the perfect solution for a small or fast growing company.

Key Account Program

There are high profile accounts in every market. There is a successful way to sell & keep these accounts ; find out if our "Strategic Account" Program" is right for you.



Our Sales Programs are customized to reflect the needs of your business.

Use Video Technology to Increase Your Sales

Small businesses can Communicate, Market, Promote and Brand themselves utilizing Video Technology. Yes it's absolutely true -a small business does not have to have a big marketing budget to use Video Technology.

Vue Coaching will walk you through the process of integrating Video into your Sales & Marketing Strategy.

Our "Small Business Video Communications & Marketing Program" is designed to increase your sales and promote your business.

Through the use of a suite of Video Products your advertising cost go down and your brand image goes up.

Sales and office staff can create loyalty, relationships & goodwill quickly.

Project a "Big" Company image to your clients and prospects all while improving your communications.

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