

**FOR IMMEDIATE RELEASE:**

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**Vue Coaching and Sales Training Announces Sales-Boosting Training Packages for Business Professionals**

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Some people claim to have sales in their blood, but the truth is that making a sale is typically a skill that must be learned, practiced, and cultivated. Vue Coaching and Sales Training, LLC, a new sales and business training company, offers just this sort of training. Founded by Richard Marcus, a certified coach and certified sales training professional who has participated in training programs promoted by Xerox, 3M, and Arthur Anderson, Vue Coaching and Sales Training has unveiled a new set of training packages, offering different levels of professional support to small businesses, sales professionals, entrepreneurs and contractors.

Marcus says he is pleased to announce a wide range of Vue Coaching and Sales Training services, because all of his clients come to him with different goals and needs. “No two clients are the same, so it’s only right that we offer them flexible options,” he notes. “Not only do we have different programs in different price ranges, but all of our programs are tailored to the individual business goals of the client. It isn’t about imposing general rules or restrictions on your business, but about working together, as partners, to meet your goals.”

Vue Coaching and Sales Training’s numerous coaching packages come in different shapes and sizes, ranging from a one-time phone call to regularly-scheduled training sessions to unlimited e-mail conferencing. In addition, Marcus says that he designs every [coaching program](#) to address the goals of the client in whatever field they happen to work, and ultimately to help them find success however they wish to define it. Nevertheless, there are bedrock principles upon which Vue Coaching and Sales Training is based—including obtaining more prospects, increasing margins, gaining more confidence, and ultimately taking a business from one level to the next.

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While Vue Coaching and Sales Training helps clients with everything from increased confidence on the phone to more effective implementation of technology, Marcus says that it's really about what the customer wants. "Our clients know what is best for their business. They know what is right for their business. We just want to help them reach their goal. We design our program around them, help them put into words what their business objectives are, then help them create a path forward."

And while Marcus says he is passionate about helping everyone from telemarketers to sales managers, his favorite projects are often those in the service of the self-employed. "Working with small business owners is great. They tend to have a lot of dreams and ideals, but often they think those dreams are unrealistic. We help them create a plan and show them the practical steps necessary for meeting those goals. We give them confidence and skills to make their dreams come true."

Vue Coaching and Sales Training's packages are meant to provide broad appeal, but all are united by the [expertise delivered by Richard Marcus](#). Clients will be given the opportunity to discuss their business goals and ideals and to map out the coaching program that's best for them. Vue Coaching and Sales Training can be found online at [www.vuecoaching.com](http://www.vuecoaching.com).

### **ABOUT:**

Vue Coaching and Sales Training, based in Matthews, North Carolina is a sales coaching and business training provider that works with sales professionals and small business owners on an individual basis, helping them map their professional goals and cultivate the sales skills necessary to meet those goals. The company was founded by Richard Marcus, a certified coach and certified sales training professional who participated in sales training programs promoted by Xerox, 3M, and other top companies. He is a member of the International Association of Coaching, and has amassed more than \$30 million in sales revenue, based on thousands of in-person sales and cold calls. He is passionate about helping others cultivate the skills they need to achieve the same kind of success.

Vue Coaching and Sales Training can be found online at [www.vuecoaching.com](http://www.vuecoaching.com). Additionally, the company offers affiliate marketing opportunities at [www.vuemarketing.biz](http://www.vuemarketing.biz). For more information or a sample copy, please contact Richard Marcus via email at [richardmarcus@vuecoaching.com](mailto:richardmarcus@vuecoaching.com) or 704-841-1036.

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